



Minutes of October 9, 2020 Board of Directors Meeting

Virtual via Zoom

The meeting was called to order at 9:04 a.m. by President Desiree Doherty. Quorum was established.

In attendance: Directors: Desiree Doherty, Mary Ann Allbritton, Autumn Cooper, Amy Chlouber, Linda Manaugh, Brandi Duden, La Toyia Williams, Melissa Griffin, Ruth Slocum, Liz Fisher, Lucia Ciciolla, Elizabeth Bard, Ed Long, Tish Dehart. Staff: Carly Harris.

Members & Guests: Audra Haney, Eula Green, Brittney Fowler, Tamitha Anderson, Madison Clark, Miesha Ruff.

A Mindfulness Moment focusing on Five Minutes of Loving Kindnes, a meditation from Youtube, was led by Lucia.

Consent agenda including September Minutes and the Finance report was presented. Turek motioned to approve and Dehart seconded. Motion passed unanimously.

DIRECTOR REPORTS

- a. Alliance Leadership Call - August 10 - Doherty reported.
 - a. A new publication, Self Assessment Guide for Educators and Trainers, will be available in Feb. 2021. It offers templates for assessing both course/training content and classroom/seminar process, integrating and modeling five core competencies of IECMH practice.
- b. Alliance Holders Call. Chlouber stated the call is next week. No report.

Committee Reports

Communications – Brandi Duden, Chair, reported the committee will begin to work on social media standards and website revisions. The Alliance shared a toolkit for Celebrate Babies Week for AIMHs’ use which committee will use on social media for Fall Conference week.

Fall Conference – La Toyia Williams, Chair, reminded all that conference is only 12 days away! Reminder to register and share with colleagues and promote on social media.

Finance – Monika Turek, Chair, shared that the finance report currently looks like we are in a loss. This is not so as several big ticket items were pre-paid during the month of September. Funding from a federal line that expires at the end of the month needed to be used and we will be reimbursed in coming months.

Governance – Ed Long, Chair, reported that 2021 board recruitment is underway with goal to secure candidates by Oct. 29 for nomination. Email will be sent to members in advance of Annual Meeting.

Sustainability – Doherty shared a quick Powerpoint about sustainability, defining what it means to OKAIMH, what our financial history has looked like, how association is positioned this year, major sources of revenue and major expense categories, opportunities for future revenues, upcoming sustainability workshop with Alliance. She and Mary Ann Allbritton will attend virtual sessions in November. Doherty stated strong

financial stability attracts future investment, and having varied funding streams protects the association if any one funding source ends.

Discussion followed about

How do we grow membership? What benefits partnerships? Who should we invite/involve to help us? Are you aware of innovative funding models we need to become aware of?

- Send OKAIMH info to licensing boards
- Articulate better & highlight membership benefits
- Early Head Start grantees
- Awareness trainings on IMH through CECPD
- Presentations at conferences; displays when in person gatherings return
- OCCRRRA
- Reach out to graduate programs
- Promote Student Memberships
- Promote to Early Intervention Providers
- Private funding from foundations; develop grant funding opportunities or packages
- Never lose sight of what we do all this: Bring excellence to services for infants, toddlers and their families!!

Endorsement Strategy - Tish Dehart, chair. No meeting this month.

Workforce Development- Elizabeth Bard, Melissa Griffin, Lucia Ciciolla, Co-Chairs. Meeting in September expanded on Strategic Goals: IMH competencies & objectives; provide education for reflective consultation (association's role/discussion on), performance indicators (not move timeline yet; do goals fit within the larger strategic plan) Next meeting: Oct. 30 at 9:00am

Povl Toussieng Award – Amy Chlouber, chair. Five nominations were submitted. The committee unanimously agreed to recommend Sarah Rahhal, CEO, Sunbeam Family Services, as the recipient. Amy read parts of Sarah's nomination highlighting her impressive resume. Griffin motioned to approve, Williams & Slocum seconded. None opposed. Motion carries.

OTHER BUSINESS

Alliance Leadership Summit is Nov. 16 & 17, 8:30-11:30a.m. \$130/attendee. Each AIMH may have 4 attendees. Doherty & Allbritton will attend. Others interested notify Doherty. Day 1 is Diversity, Inclusion & Equity. Day 2 is Funding Models.

ANNOUNCEMENTS

- OK-AIMH Fall Conference is Wed. Oct. 21, 11:30 – 4:45. Invite & register!
- Congrats to Liz Fisher & Tulsa CASA, for receiving Blue Cross Blue Shield's Oklahoma Champion for Children's Health Award (highlighting their work with Safe Babies).
- Ed Long speaks Wed. Oct. 14 9:00a.m. on Pay for Success Interim Study at invitation of Chair Roger Thompson, State Senate.
- Nov. 13 is Annual Meeting at 9:00 – 9:45 a.m., followed immediately by monthly board meeting

No Public Comment offered.

Meeting adjourned at 10:32 a.m.

Submitted by Carly Harris